



M: Course Objectives / Learning Outcomes

The student will be able to:

1. outline the basic components of a business plan;

O:	<p>Methods of Instruction</p> <p>Lectures, seminar discussions, case studies, guest lectures on business planning.</p>												
P:	<p>Textbooks and Materials to be Purchased by Students</p> <p>Kapron, Juille, <u>BIZPLAN BUILDER</u>, Latest Edition. ITP Publishing.</p>												
Q:	<p>Means of Assessment</p> <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 80%;">Midterm Examination</td> <td style="text-align: right;">20%</td> </tr> <tr> <td>Group Project</td> <td style="text-align: right;">15%</td> </tr> <tr> <td>Business Plan</td> <td style="text-align: right;">25%</td> </tr> <tr> <td>Final Examination</td> <td style="text-align: right;">30%</td> </tr> <tr> <td>Participation</td> <td style="text-align: right;"><u>10%</u></td> </tr> <tr> <td></td> <td style="text-align: right;"><u>100%</u></td> </tr> </table>	Midterm Examination	20%	Group Project	15%	Business Plan	25%	Final Examination	30%	Participation	<u>10%</u>		<u>100%</u>
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R:	<p>Prior Learning Assessment and Recognition: specify whether course is open for PLAR</p> <p>No</p>												

Course Designer(s): **B. Villeneuve/L. Mackenzie**

Education Council / Curriculum Committee Representative

Dean / Director: